

# OBRIEN DESIGN

CREATIVE SOLUTIONS & DESIGN

## TROY D. O'BRIEN

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## OBJECTIVE AND EDUCATION

My objective is to obtain a professional position involving the graphic arts leading to career, as well as personal development.

My education was completed in December 1992 with a Bachelor's Degree in Fine Arts and Graphic Design from the University of Nebraska at Kearney

## WORK EXPERIENCE

### OBRIEN DESIGN | OMAHA, NEBRASKA 68130 / JUNE 2006 - PRESENT

FREELANCE GRAPHIC DESIGNER/ WEB DEVELOPER

Self employment duties involve all aspects of graphic design/web development for a multitude of different clients. Daily duties also include marketing, invoicing, bookkeeping and scheduling for myself and potential new clients.

### IUNIVERSE.COM | LINCOLN, NEBRASKA 68516 / OCTOBER 2005 - JUNE 2006

DESIGN SERVICES DIRECTOR

Duties include graphic design and book cover design, as well as quality assurance and trafficking of files and materials between authors, editorial and design staff. Also responsible for creative direction and protocol of cover design.

### OMAHA WORLD HERALD | OMAHA, NEBRASKA 68123 / NOVEMBER 2003 - OCTOBER 2005

CREATIVE DIRECTOR

Duties included liaison between advertisers and Account Representatives and the team of graphic artists responsible for day to day operation. Scheduling, and design of spec-ads, classified and retail advertising, special sections and web related advertising. Daily managerial duties include scheduling, time card and art log entries as well as creative direction of ad flow in general.

### UHLIG COMMUNICATIONS | OVERLAND PARK, KS 66213 / SEPTEMBER 2002 - NOVEMBER 2003

ART AND MARKETING DIRECTOR

Duties include graphic design, illustration, and marketing design for LetterPac division of Uhlig Communications. Design of Community newsletters, logos, mastheads, and marketing pieces, as well as overall supervision of the Art Department.

## TECHNICAL EXPERIENCE

### HARDWARE

Windows 3-10, and Mac OS 9-X. Proficient in both Mac and PC hardware systems. Portable storage devices and Servers

### SOFTWARE

QuarkXpress, Adobe CS Suite (InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver), Corel Design Suite X5, Multi-Ad Creator, Microsoft Office (Word, Excel, Publisher, Powerpoint).

### WEBSITE DEVELOPMENT

WordPress, Divi Builder, Elementor Page Builder, WP Bakery, Cloud Based Authoring (Wix, Weebly, GoDaddy Web) Multiple hosting platforms, Domain registration Criteria, Email Client Programs

## REFERENCES

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